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Find your flow this winter with Native Instruments' first hardware deals of the season



Build your dream studio for less. Get Maschine, now supercharged with the new 3.4 update, plus savings on a new keyboard or DJ gear for a creative winter season

Berlin, November 13, 2025 – Native Instruments has kicked off its annual Cyber Season sale, unveiling the first in a series of major deals. Beginning November 13, producers, beatmakers, and DJs have the perfect opportunity to build their setup and find creative flow with savings on professional-grade hardware.

First wave of Cyber Season deals

- **An unbeatable Maschine bundle:** Save up to \$200 on a new [Maschine](#) and get a suite of premium mixing plugins from Brainworx, then choose your own Expansion bundle. Everything you need to produce, mix, and master studio-quality tracks.
- **New keys with studio-grade sounds:** Pick up a new Kontrol S-Series keyboard and get your choice of Lores or Fables, or get both with an S88, instantly expanding your sound palette for scoring and composition.
- **Everything you need to DJ:** Our Traktor Z1 and X1 controllers are on sale and come loaded with Traktor Pro 4, so you can start crafting and performing professional sets.



Make music with Maschine

The centerpiece of this first wave is an unbeatable Maschine bundle, transforming the iconic hardware into a complete, start-to-finish production platform with pro mixing plugins from Brainworx, and your choice of Expansions that fit your sound.

The [recent 3.4 update](#) supercharges the Maschine workflow, adding a modernized modulation editor for deep, expressive control, new workflow refinements, and expanded compatibility for Maschine+ users.

Here's what you get with a new Maschine for Cyber Season:

- **Save up to \$200 on Maschine hardware:** With the new Maschine 3.4 production software included.
- **Get Brainworx Mix essentials:** For a limited time, every model of Maschine comes with a premium collection of mixing plugins:
 - [AMEK EQ 250](#) - Add classic analog warmth
 - [bx_limiter True Peak](#) - Achieve transparent, modern loudness
 - [bx_boom V3](#) - Enhance the punch of drums and bass
 - [bx_refinement V3](#) - Soften harsh frequencies for smooth mixes
 - [bx_opto](#) - Bring vintage character with optical compression
- **Choose an Expansion bundle**
 - Hip Hop & Lo-fi
 - R&B & Pop
 - Melodic Electronica
 - House & Techno

This is NI's initial wave of Cyber Season savings, making it a great time to get your dream studio setup. Get ready for more: Native Instruments and iZotope will launch the next major round of offers on November 27.

Pricing and Availability

Hardware promotions are running November 13, 2025, until January 15, 2026.

All pricing and bundle information is available at www.native-instruments.com/deals.

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About Native Instruments

For more than 25 years, Native Instruments has been at the center of musical innovation. The company has created communities, pushed technological boundaries, and opened new creative horizons for enthusiasts and professionals alike. Today, driven by their mission to make music creation more inclusive and accessible, the company's hardware, software across Native Instruments, iZotope and Plugin Alliance brands, provide fully-integrated solutions for musicians, producers, and DJs of all genres and levels of experience.